

LESSON F

Pre- lesson task, Teacher's notes

SPEAKING Read the titles of texts A–C and look at the photos. Discuss what you think the texts are about. Then read and check your ideas.

A

PAINTING WORTH MORE AS DAMAGED GOODS



Banksy's famous *Girl with Balloon* has been voted the UK's best loved work of art. It first appeared as graffiti on a wall in East London and the true identity of the artist has never been revealed. When a framed painting of *Girl with Balloon* came up for auction at the famous auction house, Sotheby's in London, it sold for £1.04 million. But then something extraordinary happened – shortly after it was sold, the painting began to pass through a shredder hidden in the frame.

Banksy posted an image on Instagram of the shredded painting, saying that he'd secretly built a shredder into the frame of the painting in case it ever came up for auction.

The auction house refused to reveal the identity of the buyer who successfully bid for the artwork, but suggested that the media attention would increase the value of the painting. 'This is now part of art history in its shredded state and we'd estimate Banksy has added a minimum 50 percent to its value.'

B

TEENS BUILD BUSINESS EMPIRES FROM THEIR BEDROOMS

Enterprising teens are selling stuff online and making a fortune! They're buying popular items from streetwear brands and reselling them on Depop, an auction app aimed at young people. Reselling limited edition goods can earn them up to several thousand pounds a month.

Scarlett was fourteen when she started recycling used clothes by selling them online. 'When I didn't wear something any more, I thought I may as well sell it on,' says Scarlett, now fifteen.

These days she buys products from hyped sports labels with a cult following, from boutiques and clothes markets in London and sells them online. She recently bought an on-trend backpack for £120 and sold it for £180, making her a nice profit of £60.

She finds out which products are in-demand by checking streetwear-focused social media groups. She earns around £100 a month. 'Wherever I go, I look out for products to resell. My dad is always asking what I've sold. He thinks it's cool.'

Seventeen-year-old Lydia also caught the bug for selling clothes online. She spends about two hours a day reselling and makes about £1,000 profit every month. To create more publicity and increase her earnings, she models the clothes on Instagram.



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BBC RAISE MONEY FOR A GOOD CAUSE

BBC Children In Need Telethon is a televised event that **fundraises for charity**. The Telethon has raised millions of pounds for young people in the UK since it was first broadcast in 1980. The charity supports families who are **short of money**, or where there's a child with a disability or serious illness. For example, if a family is already **living from hand to mouth** and they can't afford to buy their disabled child a new wheelchair, Children in Need will step in.

The annual Children in Need Telethon features performances from top entertainers who encourage people to donate money online or on the phone. But it's not only wealthy people **with money to burn** who donate. Leading up to the telethon, schools all over the UK raise money in different ways: selling cakes, hosting a quiz or film night, **holding auctions** or simply getting people to guess how many sweets there are in a jar. Another popular way to raise money is to take on a challenge and ask friends' parents – especially those who **are rolling in money!** – to sponsor them. This means that everyone can contribute, from people who are well-off and can afford to donate, to those who may find it hard to make ends meet themselves, but have raised money in creative ways.

EXAM FOCUS Matching

- 5 Read the texts again. Match texts A–C with statements 1–4. One text has two matching statements.

In which case do people make or raise money ...

- 1 by understanding young people's consumer behaviour? ☐
- 2 by getting something different than they paid for? ☐
- 3 by appealing to both the rich and the poor? ☐
- 4 by using auctions on the Internet and social media? ☐

- 6 2.26 Complete the phrases with the base form of the correct verbs in blue in the texts. Then listen, check and repeat.

- 1 **bid** for sth (in an auction)
- 2 **up** for auction
- 3 **for** charity
- 4 **an** auction
- 5 **(your)** earnings
- 6 **a** fortune
- 7 **a** profit

- 7 Replace the underlined phrases with phrases in Exercise 6. Then answer the questions.

- 1 How much did someone pay for *Girl with Balloon* when it became available for auction?
- 2 Who offered money for the artwork and what happened as soon as it was sold?
- 3 How are young people earning a lot of money?
- 4 How much money did Scarlett earn on top of what she spent on an on-trend backpack?
- 5 How does Lydia use social media to make more money from selling online?
- 6 Which broadcasting organisation collects money for children who need help?
- 7 As well as organising auctions, what other things do people do for Children in Need?

- 9 Complete the sentences and compare with a partner.

- 1 In my city, people who are rolling in money live in ...
- 2 If I had money to burn, I'd buy ...
- 3 If my friends and I are short of money and we want to go out, we ...
- 4 The government helps families who are living from hand to mouth by ...
- 5 I think people who are extremely well-off should ...
- 6 When I'm broke, I earn some money by ...
- 7 Even if I were loaded, I would never ...
- 8 A good idea to save money if you find it hard to make ends meet is to ...

- 10 **SPEAKING** Reflect on the three texts and discuss the questions.

- 1 How do you explain the large sums of money people spend on works of art?
- 2 At what age is it OK for young people to start making money?
- 3 Which causes or charities would you like to fundraise for? How would you raise money?

Answers

5.

1. B
2. A
3. C
4. B

6.

1. bid
2. come
3. Fundraise
4. Hold
5. Increase
6. make
7. Make

7.

1. came up for auction
2. bid for
3. making a fortune
4. profit did Scarlett make
5. increase her earnings
6. fundraises
7. holding auctions

9. Students' own answers

10. Students' own answers